

## NEW ADMINISTRATIVE TEAM WORKING FOR THE CITY OF PORTERVILLE



ALTHOUGH THERE are still some older names in the lineup, the city of Porterville's administrative team as of now is pretty much a new team.

Photos, from left, top: Ed Valliere, city manager; Wayne Harris, city engineer and director of public works; Melba Lawing, deputy city clerk; Tom Jellinek,

librarian; Dona McClarey, treasurer; Jess Given, fire chief; and Jack Quirk, city attorney. Lower: Gary Irish, city planner; Leon Lancaster, assistant city

engineer; Bill McGuire, director of finance; Fran Torigian, chief of police; Steve Bills, recreation director; Jerry O'Hare,

administrative assistant and annexations; and Bob Krager, building inspector. (Farm Tribune photos)

## The FARM TRIBUNE

VOL. XXII NO. 32 PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA January 16, 1969

### HEAD FOR THE HILLS... AND MOD DINNER

SPRINGVILLE - The Mountain Lions are ready, Chief Cook Tom Masonheimer has the stoves hot, and word to the flatlanders from the Upper Tule river crowd is, "Head for the hills," come Sunday, bring the family and enjoy the 15th annual March of Dimes dinner served by members of the Springville Lions club in the Springville Memorial building.

Serving of a ham dinner is set from 12 noon until 8 p.m.; desserts are being prepared by wives of Lions club members. Charge for the dinner will be \$2.00 for adults; \$1.00 for children under 12 years.

General chairman for the dinner is Ken Fox; finance chairman is Clyde Simpson; publicity is being handled by Dick Coon; Lions club president is Pete Stephen.

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### Deer Range Looks Good But Fawn Crop Down

PORTERVILLE - Winter range of the Kern river deer herds is in good condition; deer appear to be in excellent shape; fawn crop appears to be considerably below a desirable level.

This is the report brought back after a three-day survey in the Corral creek and Salmon creek drainages and the west side of the Kern river in the Gold Ledge area by representatives of the Southern Tulare County

(Continued On Page 11)

### Women Honor New Citizens

VISALIA - New citizens of the United States - men and women in Tulare county who have received their citizenship papers during the past year - will be honored by Tulare County

(Continued On Page 12)



HARLAN LARSON, who will speak on "Pity The Poor Politician," at annual dinner meeting of the Porterville chamber of commerce the evening of February 1 at the Monache high school cafeteria.

### "Pity The Poor Politicians" Says Chamber Speaker

PORTERVILLE - Humor and dynamic presentation will be keynotes when Harlan Larson appears as principal speaker at annual dinner meeting of the Porterville chamber of commerce the evening of February 1 in the Monache high school cafeteria.

Larson, who is manager of business development for Title Insurance in Fresno, is well-known throughout California, and in Hawaii, as a speaker. At Porterville he will explain why people should "Pity The Poor Politicians."

Master of ceremonies for the evening will be Van Goodman, of Porterville; Aubrey M. Lumley, president of the Porterville chamber of commerce, will introduce his directors and committee heads; Sandy Ward, 1968 chamber president, will report on the year's activities.

Announced at the meeting will be Porterville's outstanding

(Continued On Page 11)

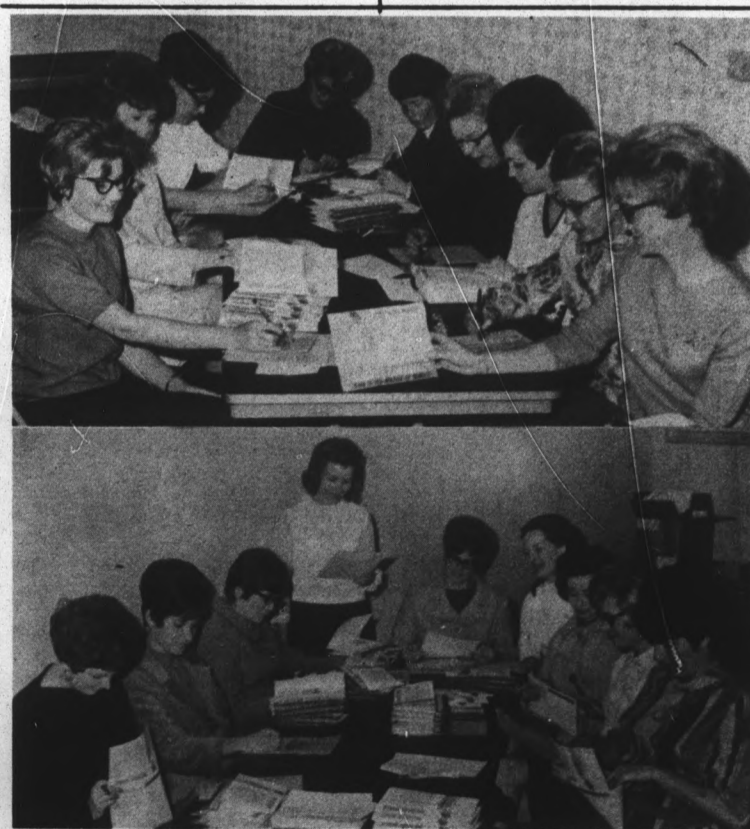
### CITY OF HOPE SPECTACULAR "FINEST YET"

PORTERVILLE - Early planning for the 1969 City of Hope Spectacular that will be held the evening of February 8 in the Porterville Memorial auditorium indicate "the finest show that has ever been put together for the Spectacular," according to Buck Shaffer, producer and director.

"The show will bring back some of the fine talent of the past and will also introduce new talent from the community," Shaffer says. Featured will be the "find of 1969," Miss Terry Estabrook, vocalist, who is now a freshman at Monache high school.

And a production number

(Continued On Page 11)



PREPARING MATERIAL for MOD Mothers' March, January 26, from left, top: Clydella Graves, Julie Smotherman, Janet Aguirre, Jean Eckard, Donna Ferrell, Nancy Lumley, Sharon Rusco, Anne Reece and Norma Reece. Lower: Cathy Beeby, Joyce Phipps, Laura Bedford, Nancy Edwards, Darlene Goucher, Linda Fowler, Marge Singley, Judy Troendle and Judi Kaiser.

(Farm Tribune photos)

### TODAY IS FIRST DAY TO FILE FOR PORTERVILLE CITY COUNCIL; THREE VACANCIES; ELECTION APRIL 1

PORTERVILLE - Candidates for Porterville city council can take out nomination papers today at the Porterville city hall and have until noon on February 6 to complete their candidacy filing.

Nomination papers can be secured, from the office of the city clerk and, after being circulated, can be filed at any time between today and February 6, according to Melba Lawing, deputy clerk.

Three vacancies are coming up this year on the city council as Mayor Marty Martin, Mac Williams and Bill Benson complete their terms of office. Holdover councilmen are Vice-Mayor Jim Hanson and Dr. Richard Spencer.

Council terms run for a period of four years, with staggered terms provided through an election every two years - the first Tuesday in April in odd-numbered years. City election day this year is April 1.

Mrs. Lawing states that the last day to register for the city election is February 26. Residents of the city who did not vote in the November general election, who have moved since registering, or who have just become of voting age, must register in order to vote.

The election this year is of considerable importance since a majority of the old council goes off, providing an opportunity for three new councilmen to come on with a majority vote in their pocket.

An additional item of significance is that with the possibility of three new councilmen, the administrative setup of the city is pretty much also in new hands, including a new city manager, Ed. Valierre, who this week officially replaced Roy Pederson.

Coffee counter conversation seems to revolve around the desirability of new councilmen with a sound Porterville background and some knowledge of city affairs teaming up with the new administrative personnel to get the maximum efficiency in city government in the future.

### Mothers' March For MOD Set January 26

PORTERVILLE - Members of the Porterville Junior Women's club are completing plans for annual Mothers' March, Sunday, January 26, from 1 p.m. until 5 p.m. as a fund-raising project for the March of Dimes.

Heading up the Mothers' March committee is Mrs. Russell Reece; working with her as co-chairmen are Mesdames Charles Duncan, Kent Kilburn and Jim Scott. Volunteers who would like to join the march may telephone Mrs. George Hartman, 781-0326, or Mrs. Lin Richins, 781-3281.

National Foundation - March of Dimes is now concentrating its efforts on a fight against birth defects after many years of work in the conquest of polio.

Mrs. Reece points out that mental retardation, open spine, cleft palate, deafness, blindness, physical deformities, and blood diseases are some of the afflictions that strike 250,000 babies each year in America.

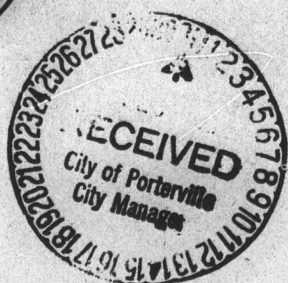
"Surely, as parents of healthy children," Mrs. Reece says, "we

(Continued On Page 12)

HEADQUARTERS  
UNITED STATES MILITARY ASSISTANCE COMMAND, VIETNAM  
OFFICE OF THE COMMANDER  
APO SAN FRANCISCO 96222



24 DEC 1968



Honorable D. W. Martin  
Mayor of Porterville  
P. O. Box 432  
Porterville, Calif 93257

Dear Mayor Martin:

The Porterville giant Christmas Card was presented to me by Bob Hope on December 22 at Long Binh Post.

Please convey my deepest appreciation to Governor Reagan, the Porterville city officials and the citizens of Porterville for their holiday greetings and warm expression of support.

The American servicemen in Vietnam, including myself, appreciate your thoughts and prayers. I will insure that the giant Christmas Card and the thousands of signatures are seen by other servicemen.

Letters and cards such as these demonstrate the support of citizens at home and help to maintain the high morale of our gallant troops in Vietnam. I know I speak for the courageous young men and women serving here when I say we fervently share your prayers for "Peace on Earth and Goodwill Toward all Men".

Best wishes to you and the people of Porterville for a happy holiday season.

Sincerely,

CREIGHTON W. ABRAMS  
General, United States Army  
Commanding

APPRECIATION FOR the giant Christmas card, carrying some 10,500 signatures that the people of Porterville sent to the fighting men in Vietnam and that was delivered by Actor Bob Hope, was expressed in the above letter from Creighton W. Abrams, commanding general of the United States Army in Vietnam. Many local persons played some part in arranging

for signing, delivery and preparation of the card, including Mrs. Emerson Button and a group of her basic design students at Porterville college, Hank Burford, former assistant manager of the Porterville chamber of commerce, Mayor Marty Martin, members of the Porterville Junior Women's club, Howard Smith, Barney

Richardson, Loren Schmid, Ted Cornell, Copeland Lumber company, and Porterville Chamber President Aubrey M. Lumley. The card was taken to Sacramento where it was signed by Governor Ronald Reagan and State Senator Howard Way; signature of President-Elect Richard Nixon was also obtained from Washington, D.C.

## Editorial Comment

### You Can Do Something About The University And College Crisis

IF YOU ARE DISSATISFIED with the way things are being handled at California's tax-supported university or some of the colleges, may we suggest that you convey your feelings on the matter to the members of the proper governing board of these educational institutions?

Writing such letters will take time, but these men need to know that as a taxpayer you are concerned and do not approve of the state of near anarchy seen on some campuses in recent months.

The proper form of address for all regents and trustees is as follows: The Honorable John Doe, address, Dear Mr. Doe. If the regent or trustee has another title, such as governor, lieutenant governor, or doctor, then this title would be used in place of Mr. or Mrs.

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Mr. E. Guy Warren, Warren Transportation Company, P.O. Box 59, Hayward 94541  
Dr. Glenn S. Dumke, Chancellor, The California State Colleges, 5670 Wilshire Boulevard, Los Angeles 90036

### JOHN BUSSEY TO HEAD SCHOOL AT HOSPITAL

PORTERVILLE - John W. Bussey, principal of Vandalia school, will become principal of the Porterville State Hospital School division effective January 31, according to Dr. James T. Shelton, Medical director.

Fran Winner, who has been acting principal of the hospital's school since the retirement of Chet Powers in July, 1968, will resume his position of Supervisor of Academic Instruction.

The hospital school division has a staff of 26 including 19 credentialed teachers and a total

of 362 patients enrolled in a 12-month school year.

With the possible exception of butter, cheese is the oldest manufactured food used by man.

#### The Farm Tribune

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80 East Oak Avenue  
Porterville, California

John H. Keck - William R. Rodgers  
Co-Publishers and Owners

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VOL. XXII, NO. 32 Jan. 16, 1969

EXCLUSIVE

# MEN'S SALE

FRIDAY - JAN. 17th

Open 'til 9 p.m. For This Sale

**MEN'S FLORSHEIM** now \$16.80 to \$18.80  
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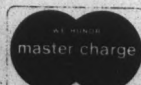
**MEN'S SLIPPERS** Reg. to \$10.99 now \$2.97

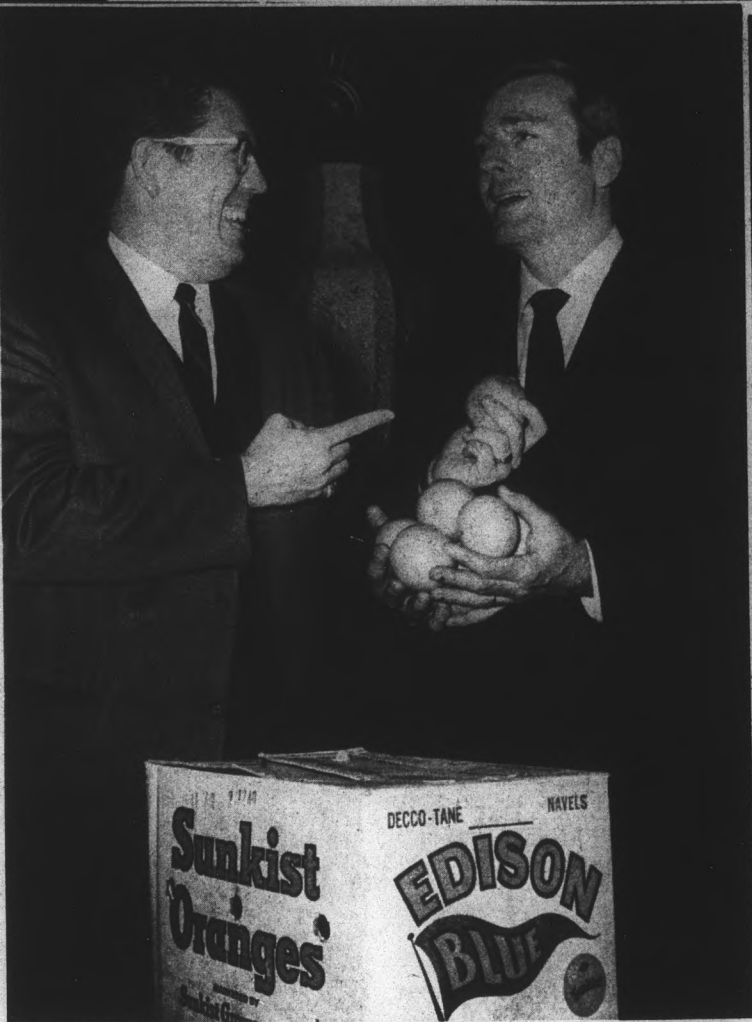


## Reisig's shoes

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BOB MATHIAS, right, California congressman, pays and pays, what with having bet a box of California oranges against an Ohio ham with Congressman

Clarence Brown Jr., left, of Ohio, on outcome of the January 1 Rose Bowl game, in which Ohio State beat USC. Congressman Bob Taft, also of Ohio, had two Ohio Buckeye trees riding on Ohio State, so Mathias lost another box of oranges there. Mathias' comment on the entire situation, "Just wait until next year."

## DUCOR 4-H SNOW PARTY SET JANUARY 25

DUCOR - Luella Scharff, Tulare county home advisor, talked about various phases of the 4-H program and illustrated her talk with slides when she was guest speaker at the January 6 meeting of the Ducor 4-H club at the Ducor School cafeteria.

During the business meeting, conducted by President Donna Evans, plans were made for a snow party at Sugar Loaf Saturday, January 25, with members leaving at 8:00 a.m. from the Community center. Sandi Parsons, Jane Carver, Claire Muller, and Johnny Parsons were appointed to serve on the food committee, and Gary Todd was put in charge of transportation.

Butch Zimmerman led the flag salute, Kathy Garlock the 4-H pledge, and project reports were given by Leah Anthony, Scott DeLaney, JoDee Currier, Kathy Strong, Lupe Rios, and Kathy Kirkland.

Following the program, refreshments were served by Kathy Kirkland, Victor Rankins, Kathe, Korie and Richard Boyd, and Lupe, Alicia and Rosario Rios.

## STATE DAIRYMEN SET FEBRUARY MEET IN FRESNO

MODESTO - Dairy farmer members of the American Dairy Association of California, the non-brand dairy foods promotional organization, have set February 12 and 13 as the dates for annual meeting, reports Orlen Christensen, Humboldt county, state president. The gathering will be held at the Del Webb Townhouse, Fresno.

Marketing and advertising practices for dairy foods will be high on the agenda, with speakers including David L. Parr, Milk Producers, Inc., of Arkansas and Dan Rowles, milk marketing manager, American Dairy association, Chicago. Officers and delegates for 1969 will be named at the Fresno meeting.

## Valley Nitrogen Has 15 Per Cent Margin For Year

FRESNO - Valley Nitrogen Producers, Inc., has announced a net margin of \$3,271,000 for the fiscal year 1967-68, approximately 15 per cent.

A report of operations and the financial condition of the 4,500-grower-member organization was given to shareholders during the tenth annual meeting, recently at the Helm offices.

In his report to shareholders, Carl H. Haas of Fresno, president, stated, "In spite of some formidable roadblocks to our normal pace of achievement, the organization was able to increase both production and sales during the year. The Helm plant had a very satisfactory year with all units functioning well at increased capacities to meet requirements and also at greater efficiencies than before."

Haas further reported that Valley Nitrogen Producers could take full credit for having influenced the sizeable price reduction in chemical fertilizers to California agriculture during the year.

He referred to the original objective of the organization in its formative stages 10 years ago, that of exerting "a wholesome influence" on the pricing of nitrogen fertilizers in California.

During the meeting, five directors were re-elected for a three-year term. They are: Mal Carberry, Fresno; Carl H. Haas, Fresno; Lester S. Heringer,

## COMMUNITY CHOIR WILL SING SUNDAY AT PORTERVILLE CHURCH OF NAZARENE

PORTERVILLE - Porterville Community chorus will present a choral performance at 8:15 p.m., Sunday at the Porterville Church of the Nazarene, 765 Henderson avenue, co-sponsored by Porterville College and the Porterville Fellowship of Churches.

Directing the chorus will be Dean Semple; soloists will be Joy Semple, soprano; David Rasmussen, bass, and Gail Young, soprano. Accompanists will be Adele Luker and Virginia Gurnea, violins; Richard Bayard, bassoon, and Betty Deaton, harpsichord and piano.

Clarksburg; H. L. Stanley, Stratford; and Sherman Thomas, Madera.

In an organizational meeting following the annual meeting, all officers of the board were re-elected. They are: Heringer, chairman; Haas, president; Warren Brock, El Centro, vice chairman; Mervyn Voth, Wasco, secretary; and Stanley, treasurer and assistant secretary.

The 50-voice choir will perform two choral works, the cantata, Jesu, Joy and Treasure, composed by Buxtehude, and the Gloria, by Francis Poulenc. All interested persons are invited to attend.

## O'BRIEN HEADS CHAMBER OF COMMERCE AT TERRA BELLA

TERRA BELLA - John O'Brien has been elected president of the Terra Bella chamber of commerce; serving with him will be Glen Duysen, vice president, and James Harrison, secretary-treasurer.

Duysen, Albert Bakalian and Raymond McConnell are new members of the chamber board; holdover members are: O'Brien, Lester Doyel, J. Martin Brown, and Estha Mae Hinton. Retiring directors are: Harrison, Geary Austin and Don Stockbridge.

Annual chamber banquet, originally planned for January, has been postponed until next October.

## HILDA'S SPECIAL Budget Permanent Wave

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CLOSED MONDAYS



## FINANCIAL STATEMENT DECEMBER 31, 1968

### ASSETS:

Cash on Hand and in Banks .....	218,454.25
U. S. Government Bonds .....	1,360,890.08
Real Estate Loans .....	19,621,906.83
Loans to Facilitate Sale of Real Estate .....	161,343.37
Loans Secured by Savings Accounts .....	41,211.33
Real Estate Owned .....	25,618.23
Federal Home Loan Bank Stock .....	135,000.00
Association Premises .....	268,021.16
Furniture, Fixtures and Equipment .....	109,665.83
Other Assets .....	315,689.33
<b>TOTAL ASSETS .....</b>	<b>22,257,800.41</b>

### LIABILITIES:

Savings Accounts .....	19,620,246.80
Loans in Process .....	561,219.00
Advances from Federal Home Loan Bank .....	None
Other Borrowed Money .....	300,000.00
Other Liabilities .....	153,990.40
Deferred Income .....	136,611.23
Reserves and Undivided Profits .....	1,485,732.98
<b>TOTAL LIABILITIES and RESERVES .....</b>	<b>22,257,800.41</b>

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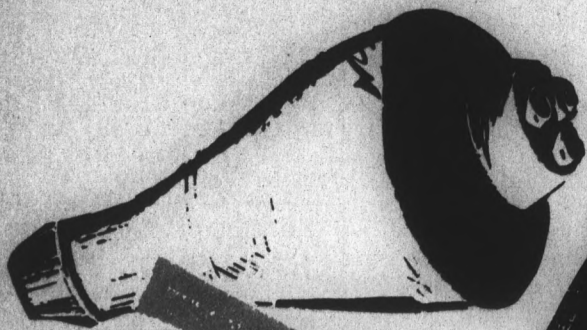
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**22" Refrigerator-Freezer** Side By Side Reg. \$74995 **\$650**

**Baby Line Cribs** Complete—Reg. \$5495 NOW **\$3995**

**36" Gas Ranges** Copperstone—Reg. \$17995 NOW **\$14995**

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**HEARING CALLED  
ON WINE ORDER**

SACRAMENTO - California Director of Agriculture Richard Lyng has called a public hearing on the Marketing Order for

Wine, to be held at 10 a.m., Wednesday, January 22, in Room 1154, State building, 350 McAllister street in San Francisco. The present Wine Marketing Order expires on June

30, 1969. Specific amendments proposed by the wine industry and the Wine Advisory Board include extension of the Wine Marketing Order for an additional three-years.

# 35,000

## MILES OF ON-THE-ROAD WEAR

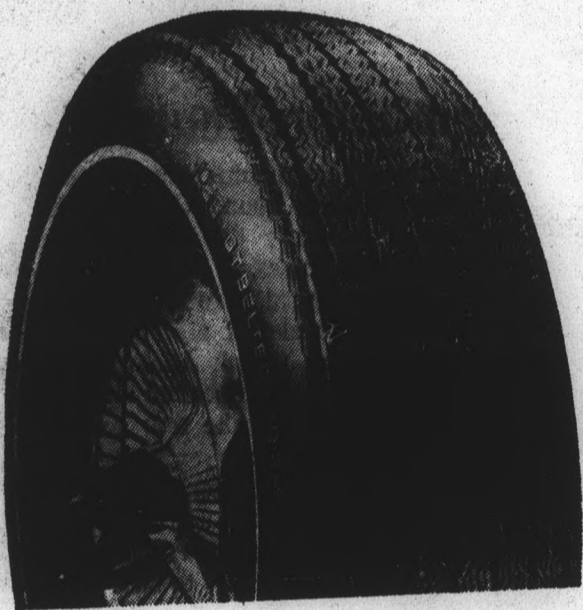
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8.55x14 H78-14	\$2.69	\$38 <sup>22</sup>
8.85x14 J78-14	\$2.80	\$39 <sup>92</sup>
7.75x15 F-78-15	\$2.53	\$35 <sup>70</sup>
8.15x15 G78-15	\$2.72	\$37 <sup>88</sup>
8.45x15 H78-15	\$2.74	\$39 <sup>02</sup>
9.00x15	\$2.86	\$40 <sup>42</sup>
9.15x15 L78-15	\$2.94	\$43 <sup>66</sup>

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## PUBLIC INVITED TO PRESENT IDEAS ON FUTURE PLANNING OF SEQUOIA AND KINGS CANYON NATIONAL PARKS

**THREE RIVERS** - Planning for the future of Sequoia and Kings Canyon National parks will be the subject of two public meetings to be held by the National Park Service this month. The purpose of the meetings is to give individuals or organizations an opportunity to comment on Park matters before a Master Plan team appointed by Director George B. Hartzog, Jr., of the National Park Service.

Leslie P. Arnberger, chairman of the team, said the first public meeting will be held January 22, in the Public Meeting room in the City Hall at Bishop, California. The second meeting will be held on January 24, in the board of supervisors' room in the Tulare County courthouse at Visalia. The meetings will begin at 9:00 a.m.

The Master Plan study was begun earlier this year by a team of National Park service and other experts who are considering internal planning for the two parks, as well as regional influences, and their impact on visitation to the parks.

The public meetings are being held so that proposals and ideas from the public, bearing on planning and future needs of the parks, can be considered by the team. These may include preservation, management, and interpretation of the scenic, natural and cultural values of the

two parks; services and facilities for the public; visitor use and protection; travel to and through the parks; extension of the visitor use season; road and trail systems; and other considerations involved in planning for the future.

Arnberger said that those who wish to be heard at the public meetings are asked to submit written statements at the meeting, and limit their oral presentations to summary statements. Requests to appear should be sent to the chairman, Master Plan team, care of superintendent, Sequoia and Kings Canyon National parks, Three Rivers, California 93271, by January 17, indicating which meeting they plan to attend.

Anyone unable to appear in person may submit written statements for inclusion in the record, which will be held open until February 3.

## New Look In Sacramento As Wheels Turn

**SACRAMENTO** - With the wheels starting to turn in Sacramento as the 1969 legislative session gets underway, the new look is apparent in a couple of important spots.

With Republicans grabbing a majority in the State Assembly last November, Robert T. Monagan is the new speaker of the Assembly, replacing Jesse M. "Big Daddy" Unruh.

And with Lt. Governor Robert H. Finch moving to Washington D.C. to become secretary of health, education and welfare in the new Nixon administration, Congressman Ed Reinecke has been appointed by Governor Ronald Reagan to fill Finch's post.

President pro tem of the State Senate is still Democrat Hugh Burns, however, there are more than a few rumblings within his own party that "he is more of a Republican than a Democrat" and that he should re-register.

At present, Republicans control the State Assembly 41-39, and the State Senate, 20-19, with one vacancy.

Three out of every 10 jobs in private employment are related to agriculture.

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A TUESDAY BONUS STORE

From

**Daybell  
Nursery**

By John

Fruit trees, shade trees, and such similar things are now in fairly complete supply. While it's probably poor psychology to try and hurry people along it is none the less true that some things are best done now. This is especially so with bare root stock because the season is over so quickly. Once the leaves get started it's too late to guarantee good results.

Between showers is also a good time for dormant spraying of fruit trees, berries, grapes, and roses. A careful spraying now may prevent a lot of problems and worry later. The spray materials are relatively inexpensive and can be applied by your wife with a simple hose end sprayer. A wise husband will have the materials ready and the hose reasonably handy.

The weather will soon be so pleasant everyone will want to be outside either gardening or otherwise enjoying the outdoor life. It is wise therefore to be thinking and planning the things you wish to do to avoid the cost and confusion later. Also the nurseries have time to help you now which may not be true when the really busy time arrives. We're not saying "hurry-hurry" we're instead suggesting you take it easy, have fun, but get started. This Saturday will be soon enough. DAYBELL NURSERY

**DAYBELL'S**



55 North 'E' Street  
GOOD THINGS from the good earth

A Tuesday Bonus Store

## NEW APPROACH TO STORY OF KAWEAH COLONY

VISALIA - "The International Workingmen's Association and Its Relation to the Kaweah Colony" will be the topic of Richard E. Combs, Visalia attorney, when he speaks

at a meeting of the Tulare County Historical society Sunday, January 19, 2:30 p.m., in the lounge at College of the Sequoias.

Combs, former chief counsel

for the California Senate Un-American Affairs committee, will present a new approach to history of the famous early-day socialist colony formed on the Kaweah river. The public is

invited to attend the meeting.

During the meeting Historical Society officers and directors for 1969 will be elected, and a brief history given of the Kaweah postoffice, the future of which is now in doubt. Chairman for the day will be Miss Annie Mitchell,

Edgar D. Price, Visalia attorney, has been elected president of the Tulare County Bar association, succeeding George I. Kralowec, of Porterville.

noted Tulare county historian.

# THINGS ARE LOOKING UP FOR CORN!

This year, more and more San Joaquin Valley growers are going to plant corn. Why? Part of the reason is simply called "cotton." The other part is called Funk's G-5757 ... the profit hybrid!

G-5757 has a proven record of consistent 8,000 lb. plus per acre yields throughout the Valley. Grower after grower has testified that G-5757 lives up to its yield potential and that it "comes through" when the growing gets tough. G-5757 has met the test and top-rated the trial ... it has demonstrated complete dependability on narrow or wide rows with the capacity for outstanding yields ... it has

shown excellent resistance to sugar cane mosaic, blight and stalk rot.

G-5757 is the breakthrough hybrid that's paving the way for more profitable corn acreage this year. It's also opened the door for two other newcomers from Funk's ... G-4761 and G-5763A. These two are fast proving their superiority in yield, disease resistance and standability. Plant them alongside G-5757, because they're the future hybrids for the San Joaquin Valley. Yes, things are looking up for corn ... Funk's G-Hybrid corn ... the ones that will help make 1969 a profitable year for you.

## GROWERS WHO HAVE PROVED FUNK'S G-5757 "COMES THROUGH"!

Bill Verboon/Hanford  
5 tons per acre ... 40 acres

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4.8 tons per acre ... 40 acres

Stanley Workentin/Kingsburg  
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Mickey Murray/Laton  
4.25 tons per acre ... 40 acres

Carl & Paul Shannon/Visalia  
4 tons per acre ... 40 acres

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## Search And Rescue Members Provide Service On Own Time

PORTERVILLE - If you are ever lost or hurt in the mountains, or get into any kind of trouble in inaccessible places, you might be real glad to see a group of men show up wearing khaki shirts with a patch on the sleeve that says, "Tulare County Sheriff Search And Rescue."

They might get to you on foot, on trail machines, on other types of vehicles, or possibly on horses, but whatever the circumstance, they're there to help you - on their own time and with their own money invested in equipment.

Organized several years ago, then re-activated in January of 1968, the Porterville unit of search and rescue is thriving now under the leadership of Milt Wenzel, president, and Joe Luttrell, secretary and coordinator.

Membership is expanding, most members have taken a Red Cross first aid course, and another course is now being planned; compact equipment is being designed and constructed by members, including a "knock down" stretcher that can be packed on a trail machine or on a man's back, yet, when assembled, provides hand holds for eight men; and utility boxes that include basic tools - an axe, shovel, and saw, a small butane stove, flashlight, small utensils and a small supply of food. A large percentage of the members own trail machines.

Although organized as a volunteer unit under Tulare County Sheriff Bob Wiley, search and rescue members receive no public money. They supply their own equipment and materials, take care of their own training, and stand ready to work on call by the sheriff.

When on mountain search and rescue missions, the group also works with Forest Service personnel.

Membership in Tulare County Sheriff Search and Rescue is open to any interested person. There are no dues in connection with membership; members supply their own uniform - cost about \$10; equipment and gear is supplied by individual members or through the group. One fund-raising activity

being carried on now is the cutting, sale, and delivery of fire wood.

Outings are held periodically through the year, with a chairman named to pick a site in the hills. The entire family of members participate, with events of the day built around various techniques of search and rescue, followed by cookouts or potluck meals.

And one of the real points of emphasis is to leave a clean camp site - cleaner, in fact, than camp sites are often found in.

During the past year the search and rescue unit was called out in connection with lost persons in the Tyler creek country, the Camp Nelson area, and Fish Creek ridge area; the unit was also called on when a youngster was drowned in the Tule river near Worth.

Although Porterville has the only search and rescue unit in Tulare county, others are being planned, with members of the Porterville group to assist Wiley and his deputies in this effort.

Meetings are held once each month - on the second Thursday, 7:30 p.m., at the Porterville Sheriff sub-station. Persons interested in joining should contact Wenzel or Luttrell.

### The Farm Tribune BILLBOARD

#### JANUARY

19-15th Annual Springville Lions Club March Of Dimes Dinner

19-Choral Performance, Porterville Community Chorus

26-Mothers March, March of Dimes

#### FEBRUARY

1-62nd Annual Banquet, Porterville Chamber of Commerce

3-Beginning of Porterville College Spring Semester

8-City of Hope Spectacular

12-National Pheasant Classic Brittany Field Dog Trials

13-Exchange Club Crime Prevention Banquet



TULARE COUNTY Sheriff's Search and Rescue, Porterville unit that was re-activated about a year ago is expanding in membership and developing equipment and knowledge to provide a public service wherever search and rescue is called for in Tulare county - or other areas.

Members shown in photo are, from left, back row: Dean Stickman, Harley Atkinson, Al Atkinson, Al McDonald, N. A. Ahlin, Ben Ray, Wayne Johnson, and Niel Galyan; second row: "Cowboy" Pierce, Willis Dick, Roy Witt, Bob Lentine, Louis Keck, George Beech, President

Milt Wenzel, Vern Noell, Mike Ross, Earl Benner and Secretary-Coordinator Joe Luttrell; front row: Ray Olson, Dennis Kerwood, Fowler Samarco, Scott Murray, Al Donaldson, Bob Null, Foy Belvin and Art Moody.

(Farm Tribune photo)

## "DOWN ON THE FARM" TO BE AIRED AS NBC-TV SPECIAL ON JANUARY 25

PORTERVILLE - "Down on the Farm," another in a series of full-hour color television specials co-sponsored by the Southern California Edison company, will screen Saturday evening, January 25.

It is the second in a series of four prime-time Specials to appear on NBC-TV during the fall and spring seasons, according to Edison District Manager Walt Dougher, of Porterville.

To be aired at 7:30 p.m., "Down on the Farm" is a story of the farmer, rural America, and a way of life that is gradually changing.

As guests of narrator Dan Blocker, who plays "Hoss" in the Bonanza series, viewers visit with people of the farm country, share in their daily life and learn of their contributions, both past and present.

The program explores reasons behind the continual change in this once fiercely independent way of life. It shows how mechanization has created a

rural aristocracy of businessmen-farmers. A preview of the scientific, climate-controlled farm of the future is offered.

Each special is co-sponsored by Southern California Edison and about 100 other investor-owned electric light and power companies throughout the nation, according to Dougher. It is part of the Electric Companies Advertising program for 1968-1969.

## HANNAM TO OPERATE STORE, RESTAURANT AT SEQUOIA CREST

CAMP NELSON - R.S. "Woody" Hannam, of Camp Nelson, has taken over management of the sole restaurant and general store at Sequoia Crest, and has announced plans to provide expanded week-end winter sports activity.

Hannam said he is building a toboggan slide and ice skating rink, which will be ready for use next week. He will have rental toboggans available or visitors may bring their own.

Sequoia Crest already has a ski run with rope tow, which operates week-ends.

Hannam, who is president of the Western High Sierra association, an organization of mountain-based business firms, owns and operates a pack station at Quaking Aspen and a riding stable at Camp Nelson during the summer months.

He also operates a security patrol service during the winter for cabin owners at Camp Nelson, Pierpoint Springs, Alpine Village, Sequoia Crest and The Ponderosa.

Badwater, a saline pool in Death Valley, is the lowest point in the western hemisphere.

During early development days, automobiles were built with from three to eight wheels.

## Mathias Bill Is Aimed At Olive Imports

WASHINGTON D.C. - Congressman Bob Mathias (R. - 18th Dist.) has joined three other California Congressmen, B.F. Sisk (D. - 16th Dist.), Charles Teague (R. - 13th Dist.) and Harold Johnson (D. - 2nd Dist.), in introducing legislation to extend the provisions of the present Federal Olive Marketing order to imported olives.

Mathias said, "Our olive industry is centered in California, and our growers have voted to process and pack only fruit of the highest quality. Imported olives should be subject to the same rules."

In recent years more and more foreign olives have been coming into the United States. This development poses a serious threat to green olive processing in this country, according to Mathias who said,

"American growers produce the finest food and fiber in the world. Foreign growers can easily undercut our markets if they don't have to maintain the same high standards of quality and purity that are adhered to by American growers."

The olive legislation introduced by Mathias, would amend Section 8e of the Agricultural Adjustment act, which already imposes similar restrictions on imported tomatoes, avocados, mangoes, limes, grapefruit, green peppers, Irish potatoes, cucumbers, oranges, onions, walnuts, dates or eggplants, when such commodities produced in the United States are subject to the provisions of Federal Marketing orders.

Motor vehicles struck and killed 9,400 pedestrians in the United States during 1967.

Harvest of carrots continues in Coachella valley.



# BULLARD'S

JANUARY

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732-4554

## \$25,000 GRANT WILL BE USED TO DEVELOP MASTER PLAN FOR SCICON

VISALIA - Scicon (the Clemmie Gill School of Science and Conservation) has been notified that it is to receive a grant of \$25,000 for planning the future of Scicon.

The Educational Facilities laboratories, a subsidiary of the Ford foundation, announced that the application of the Tulare County department of education was approved in this amount. The purpose of the application is to develop a master plan for the development of Scicon to meet the conservation needs of Tulare county.

A steering committee has

been named to make decisions for expenditures. It is composed of Max Cochran, county superintendent of schools; Charles Rich, director of Scicon; Dr. Everett Calvert, chief deputy superintendent of the state department of public instruction; Mario Menesini, director of the National Parks Service NEED program; Howard Glover, chairman of the Scicon executive board and superintendent of the Earlimart Elementary School district; and Chester Troudy, chairman of Scicon Unlimited committee and superintendent of the Woodlake Elementary School district.

Members of the Tulare County department of education who will assist the steering committee are Dean Hall, assistant superintendent in charge of business services, and Ed Silverbrand, coordinator of publications.

The grant will be used for consultation with specialists, members of the community, and educators; research in planning; preparation of educational specifications for a master site plan; and publication of the findings.

The original application was for \$31,400. The \$25,000 allocated is to cover a period of

six months.

Scicon represents a county effort over a period of 11 years. Scicon has achieved legal status as a non-tax-supported, non-profit organization, chiefly for the instruction of sixth grade students about their natural heritage. The outdoors, land, water, air, and plant and animal resources.

Thousands of Tulare county sixth graders have spent a week at Scicon, which is the property of the Tulare County department of education. Its staff coordinates the site's activities.

Dr. Lyle Hanna, assistant

## Clyde Ferrell Heads Commission

VISALIA - Clyde Ferrell, who operates a real estate business in Porterville, has been elected chairman of the Tulare County Planning commission for the year of 1969. He succeeds Jack Gong, of Orosi. Named to the commission is Robert E. Harrell, of Visalia, newly elected member of the county board of supervisors who replaced Carl Booth.

dean, school of education, California State college at Los Angeles, has been named director of the planning project.

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PLAN FOR an area development ad featuring Porterville in the national edition of the Wall Street Journal was made by the above group of Porterville civic leaders and officials of the Southern California Edison company held Friday at The Paul Bunyan. Standing, from left: Mel Carter, Porterville chamber of commerce Industrial

committee chairman; Mayor Marty Martin; Aubrey M. Lumley, president of the Porterville chamber of commerce; and City Councilman Mac Williams. Seated, from left: Allan Coates, executive vice president in charge of economic development for the Porterville chamber; Steven Chabre, account executive, Grey

Advertising agency; J. H. Flora, Edison company area development consultant; Walt Dougher, Edison district manager in Porterville; Les Quinby, Edison northern district manager; and G. G. Goodrich, Edison area development coordinator. (Farm Tribune photo)

## California Farm Workers' Wage Is 35 Cents Above National Minimum

SAN MATEO - California's minimum wage for farm workers is 35 cents per hour higher than the national minimum will be when a raised schedule becomes effective on Feb. 1, according to the Council of California Growers.

California's minimum, set by order of the Industrial Welfare commission, and recently validated by court action, is \$1.65 per hour. The national minimum of \$1.15 per hour for farm workers goes up to \$1.30 per hour on Feb. 1.

Although the IWC minimum of \$1.65 originally applied only to women employed in California agriculture, recent interpretations of the federal Civil Rights act have the effect of making the order apply equally to men. In fact, the farm labor service of the California Department of Employment has notified growers that it no longer will fill job orders for adult male workers where the pay offered is less than \$1.65 per hour.

"Even without the legal interpretations, the practical effect of the IWC order is the same because male workers would refuse to work for less than females," a Council spokesman said.

"The new \$1.65 per hour minimum will have little or no effect on piece-rate workers in California agriculture, because the great majority of them already have been earning well in excess of that amount per hour," the Council spokesman explained. "However, it could result in less hiring of the elderly and physically handicapped workers who, in the past, farmers could afford to hire on an hourly basis despite their lower production."

Issuance of the \$1.65 minimum also has had the effect of prompting some growers to urge enactment of a national minimum wage for all farm workers at least equal to that in California.

Cotton harvest is complete in the interior desert area and nearly complete in the San Joaquin valley.

## CITY, CHAMBER, EDISON CO. PLAN WALL ST. JOURNAL AD

PORTERVILLE - Porterville civic leaders, Friday, joined with Southern California Edison Company officials to develop ideas for an "area development" advertisement in the national edition of the Wall St. Journal.

The ad, which measures two-thirds of a page, is tentatively scheduled in April and will cite the advantages of Porterville as an excellent location for new business and industry.

The meeting was headed by Porterville Mayor D. W. Martin; Edison District Manager Walt Dougher; Edison's Area Development Consultant J. H. Flora; and Edison's Northern Division Manager L. R. Quinby. The meeting was arranged by Area Development Manager F. J. Rohring.

"The ad is part of Edison's extensive program to help attract major new industries to the San Joaquin valley. Only cities and communities such as Porterville that are ready for industrial development are featured in the program," Dougher said.

The natural advantages of Porterville - location, transportation, labor supply and available land - will continue to attract new business to the area in years to come, it was stated.

"What we must do - and the Wall-Street Journal ad should help considerably - is let industry throughout the nation know about these advantages," Dougher said.

A similar ad about Porterville five years ago, and ads promoting other California communities, have enjoyed good success, he added.

The Edison official stated that replies to the ad from companies interested in relocating are followed up personally by utility personnel.

Earlier this year a comprehensive Area inventory of the City of Porterville was given widespread distribution by the Edison company.

Dougher said the Area inventory is presented to companies looking for new plant sites and industrial realtors as well as banks, utilities and railroads which offer plant location services.

Compiled by the Porterville city staff and chamber of commerce, in cooperation with Edison, the inventory contains current data on the city's industrial land, transportation,

population, labor supply, utilities and community facilities.

Other officials attending Friday's planning session included: City Councilman Mac Williams; Aubrey M. Lumley Jr., president of the Porterville chamber of commerce; Allan Coates, executive vice president of the Porterville chamber in charge of economic development; Mel Carter, Porterville chamber industrial committee chairman; Bill Rodgers, of The Farm Tribune; G. G. Goodrich, Edison area development coordinator; and Steven Chabre, account executive, Grey Advertising agency.

## DAIRY PRINCESS BEING SOUGHT FOR CALIFORNIA

MODESTO - Who will be California's next dairy princess? That is the question now being asked throughout dairy circles in California, as the annual quest for a young lady to represent the dairy industry of the state gets underway.

Reigning dairy monarch is 19 year old Frances Bispo, of Merced, who will relinquish her crown late in June, at state ceremonies, following fifteen district contests throughout the state.

Any young lady between the ages of 17 and 25, unmarried, with a dairy farm, dairy industry, or related dairy industry background, is eligible to enter. Entry forms, with descriptive contest literature, are available by writing the sponsoring organization, the American Dairy Association of California, 1700 McHenry avenue, Modesto 95350.

Each entrant will be advised of the date and location of the district contest within her area. Most will be held during April and May.



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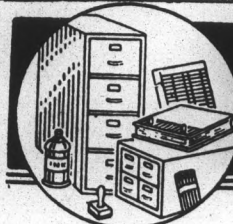
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## LEGAL NOTICE

NOTICE TO CREDITORS  
Superior Court of the  
State of California  
For the County of Tulare  
No. 20072

Estate of  
**ANNIE GOODYEAR**, also known  
as Anne Goodyear, Deceased.  
NOTICE IS HEREBY GIVEN to  
the creditors of the above named de-  
cedent that all persons having claims  
against the said decedent are required  
to file them, with the necessary  
vouchers, in the office of the clerk of  
the above entitled court, or to pre-  
sent them, with the necessary vouch-  
ers, to the undersigned at the law  
offices of Hubler, Burford, Moran &  
Quirk, 141 East Mill Avenue, Port-  
erville, California 93257 which is the  
place of business of the undersigned  
in all matters pertaining to the estate  
of said decedent, within six months  
after the first publication of this no-  
tice.

Dated December 20, 1968

WALTER J. SOMMER

Executor of the Will of the  
above named decedent.  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California  
Telephone: 784-5064  
Attorneys for Executor  
First publication: December 26,  
1968

d26,j2,9,16,23

NOTICE TO CREDITORS  
Superior Court of the  
State of California  
For the County of Tulare  
No. 20038

Estate of  
**JAMES RAY GILBERT**, also  
known as James R. Gilbert, De-  
ceased.

NOTICE IS HEREBY GIVEN to  
the creditors of the above named de-  
cedent that all persons having claims  
against the said decedent are required  
to file them, with the necessary vouch-  
ers, in the office of the clerk of the  
above entitled court, or to present  
them, with the necessary vouchers, to  
the undersigned at the law offices of  
Hubler, Burford, Moran & Quirk, 141  
East Mill Avenue, Porterville, Califor-  
nia 93257, which is the place of busi-  
ness of the undersigned in all matters  
pertaining to the estate of said de-  
cedent, within four months after the  
first publication of this notice.

Dated December 16, 1968

COLLEEN AUDREY GIL-  
BERT

Executrix of the Will of the  
above named decedent.  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California 93257  
Telephone: (209) 784-5064  
Attorneys for Executrix  
First publication: January 9, 1969  
j9,16,23,30,f6

NOTICE TO CREDITORS  
Superior Court of the  
State of California  
For the County of Tulare  
No. 20070

Estate of  
**HELEN A. THOMPSON**, also  
known as Helen Thompson, De-  
ceased.

NOTICE IS HEREBY GIVEN to  
the creditors of the above named de-  
cedent that all persons having claims  
against the said decedent are required  
to file them, with the necessary  
vouchers, in the office of the clerk of  
the above entitled court, or to pre-  
sent them, with the necessary vouch-  
ers, to the undersigned at the law  
offices of Hubler, Burford, Moran &  
Quirk, 141 East Mill Avenue, Port-  
erville, California 93257, which is the  
place of business of the undersigned  
in all matters pertaining to the estate  
of said decedent, within four months  
after the first publication of this no-  
tice.

Dated December 16, 1968

AVA L. THOMPSON

Executrix of the Will of the  
above named decedent.  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California 93257  
Telephone: (209) 784-5064  
Attorneys for Executrix  
First publication: December 26,  
1968

d26,j2,9,16,23

NOTICE TO CREDITORS  
Superior Court of the  
State of California  
For the County of Tulare  
No. 20057

Estate of  
**ALBERT J. CASE**, also known as  
A.J. Case, Deceased.

NOTICE IS HEREBY GIVEN to  
the creditors of the above named de-  
cedent that all persons having claims  
against the said decedent are required  
to file them, with the necessary  
vouchers, in the office of the clerk of  
the above entitled court, or to pre-  
sent them, with the necessary vouch-  
ers, to the undersigned at the law  
offices of Hubler, Burford, Moran &  
Quirk, 141 East Mill Avenue, Port-  
erville, California 93257, which is the  
place of business of the undersigned  
in all matters pertaining to the estate  
of said decedent, within four months  
after the first publication of this no-  
tice.

Dated December 16, 1968

BERTHA M. CASE

Executrix of the Will of the  
above named decedent.  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California 93257  
Telephone: (209) 784-5064  
Attorneys for Executrix  
First publication: December 19,  
1968

d19,26,j2,9,16

## NOTICE TO DECLARE

## CANDIDACY FOR GOVERNING

## BOARD MEMBER ELECTION

NOTICE IS HEREBY GIVEN TO  
ALL QUALIFIED PERSONS that an  
election will be held in the Porterville  
Union High School District, County  
of Tulare, State of California, on the  
15th day of April, 1969, for the pur-  
pose of electing 3 members to the  
governing board of the Porterville  
Union High School District.  
Forms for declaring candidacy and  
for the nomination of candidates for  
the election are available from the  
office of the County Clerk at Room  
201, County Civic Center, Visalia,  
California.

Declarations of candidacy and  
nominations by sponsors must be  
filed with the County Clerk at the  
above address not later than the 20th  
day of February, 1969.

Date January 7, 1969

**MAX COCHRAN**  
County Superintendent of  
Schools  
Tulare County, California  
By W. Dean Hall  
Deputy

j16,23,30



THE "MOUNTAINS" that are  
being created at Henderson and  
Morton in connection with the  
current 65 freeway project on  
the west edge of Porterville

require dirt, obviously. That dirt  
is coming from an area on  
Highway 190 just west of  
Newcomb, where a hole, some  
15 feet deep covering nearly 25



acres, is being created - as shown  
in above photos. But even a hole  
in the ground can be turned into  
an asset, as shown at right - the  
Lakeshore Village development

that is being planned by A & O  
Design and Research, of  
Porterville.

(Farm Tribune photos)

## If You Build Mountains, You Create A Hole In The Ground But You May Also Create A New Subdivision Development

PORTERVILLE - When you  
build mountains, as is being  
done at Henderson and Morton  
in connection with the current  
65 freeway improvement project  
on the west edge of Porterville,  
the dirt has to come from  
someplace, (elementary, my  
Dear Watson) and when dirt is  
moved, a hole comes into being -  
a hole commonly called a  
borrow pit and commonly left  
sitting after the project ends, as  
a possible safety hazard and  
eye-sore.

But the hole that is being  
created on 190 highway, just  
west of Newcomb, will be  
changed from a liability to an

asset if plans of A & O Design  
and Research, of Porterville,  
develop on schedule, the hole  
becoming a 15-foot-deep,  
25-acre lake surrounded by  
single and multiple family  
residences, recreation facilities  
and commercial properties.

Total project covers about  
157 acres, of which 43.2 acres is  
planned for single family  
residences; 41.6 acres for  
recreation facilities; 9.4 acres for  
multiple family residences; and  
4.6 acres for commercial  
development of the shopping  
center type along Highway 190.

Subdivision design is centered  
around the lake, also the Tule

river that runs across the  
northern part of the property.  
Under consideration is a modern  
mobil home center in the  
northwest corner of the  
subdivision.

Owners of this "Lakeshore  
Village" development are: Joe  
Faure, Ed. Olson Jr., Fred  
Adams and Jim Valpey.  
Engineer on the project is R. L.  
Schafer & Associates, of  
Porterville. The property was  
originally purchased from the  
Faure Estate.

Obviously a project of this  
magnitude will not be  
accomplished overnight. The  
developers expect to start street  
and curb and gutter  
construction, and to actually put  
lots on sale during the coming  
summer.

But total development of the  
subdivision - unless southeastern  
Tulare county gets some sort of  
sudden and tremendous

population boom - will be  
completed on a long-term basis  
geared to market conditions and  
demand, as growth of the  
southeastern county area  
continues.

Scale model of the project -  
pictured on page 13 - is on  
display in the Porterville branch,  
San Joaquin Valley National  
bank.

## MOD DINNER

(Continued From Page 1)

All funds raised by the dinner  
go to the Tulare county unit of  
the National Foundation - March  
of Dimes.

TOO LATE TO CLASSIFY  
FOR SALE - Registered Polled  
Hereford Bull, five years old.  
Phone Porterville, 784-9649.  
jl6

## LEGAL NOTICE

NOTICE OF SALE OF  
REAL ESTATE UNDER  
EXECUTION  
SHERIFF'S SALE  
No. 68-1874

Preferred Creditors' Service, a  
Corporation, Plaintiff

vs.

Candido Similla, Defendant  
Under and by virtue of an  
Execution issued out of the  
Municipal Court of the County of  
Los Angeles State of California,  
wherein Preferred Creditors' Service,  
a Corporation, Plaintiff and Candido  
Similla, Defendant upon a judgment  
rendered, the 30th day of August  
A.D. 1968, for the sum of Twenty  
six Hundred, forty four and 81/100  
Dollars lawful money of the United  
States, besides costs and interest, I  
did on the 12th day of December  
1968, levy upon all the right, title,  
claim and interest of said Defendant,  
Candido Similla of, in and to the  
following Real Estate situated in the  
County of Tulare, State of California,  
and described as follows, to-wit:

Lot No. 74 of Tract No. 99 in  
Tulare County, State of California

Public Notice is Hereby Given,  
that I will on Wednesday the 5th day  
of February A.D. 1969, at 10 o'clock  
A.M. of said day, in front of the  
Tulare County Sheriff's Office in the  
City of Visalia, in said County of  
Tulare, sell at public auction, for  
lawful money of the United States,  
all the right, title, claim and interest  
of said Defendant, Candido Similla  
of, in and to the above described  
property, or so much thereof as may  
be necessary to raise sufficient  
money to satisfy said judgment, with  
interest and costs, to the highest  
and best bidder.

Dated this 6th day of January  
1969.

**BOB WILEY**, Sheriff of Tulare  
County, State of California  
By Jimmie Martin  
Deputy Sheriff

j16,23,30

## MOTHERS' MARCH

(Continued From Page 1)

can afford the effort of giving up  
time on one day of the year to  
ring doorbells in our  
neighborhood, and surely we can  
contribute generously to a cause  
such as this.

"Since 1958 the March of  
Dimes has established more than  
100 Birth Defect Centers that  
offer help to victims, and hope,  
through research, to unborn  
generations."

Headquarters for the January  
26 march will be the Edison  
company building, 375 North  
Main street, Porterville.

## WOMEN HONOR

(Continued From Page 1)

Farm Bureau Women at a  
luncheon meeting, Tuesday,  
January 21, at the Assembly  
room in the Farm Bureau office  
at Visalia.

Joining in the luncheon will  
be members of the Tulare  
county board of supervisors and  
other county officials. Handling  
arrangements is Esther Lowe, of  
Porterville, chairman of the  
county Farm Bureau Women's  
organization.



## CLIFTON'S

## Flower And Garden Center

Flowers for All Occasions

Open - 8 a.m. to 5:30 p.m. Monday thru Saturday

1254 W. Olive

Phone 784-3800

## ON DISPLAY

1969

## CAMPER'S And TRAILERS

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El Dorado

At

## Camper Trailer Sales

460 North Main

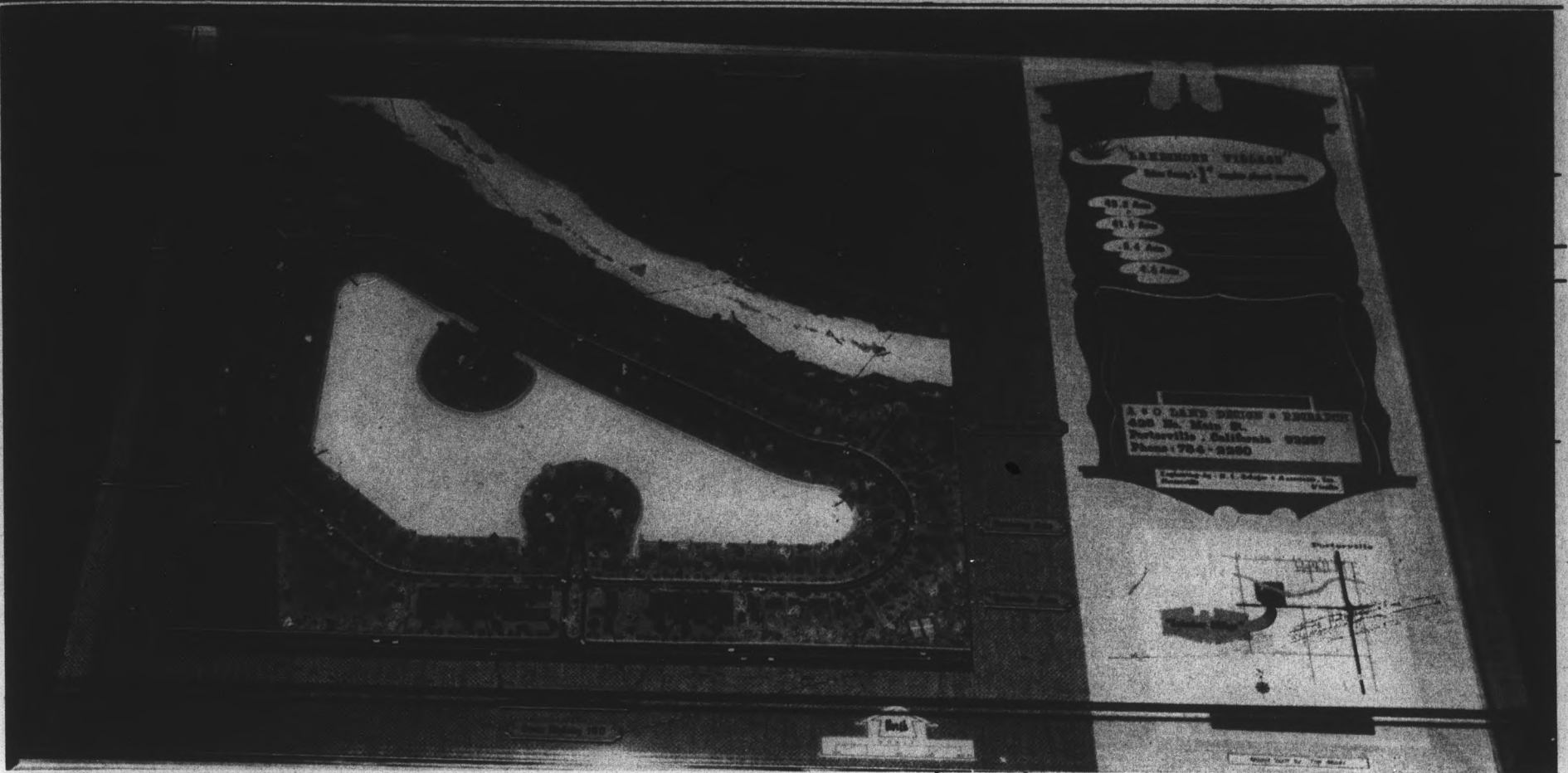
Porterville

784-7088

BOB McLAUGHLIN -

owners

- JOHN SCARBOROUGH



## FOR FARMERS AND THEIR CITY COUSINS

**FOR RENT: GOOD IRRIGATED PASTURE** land on Highway 190 near Springville. Cattle only. \$4.00 per head per month. Call 539-2774

For Aluminum Awnings see ABC Top & Awning, 623 West Olive Ave. Phone 784-5686, Porterville.

**FOR SALE:** Caterpillar tracklayer tractor in first class condition. For the economical price call 539-2774

**WIN \$5.00 TO \$200.00**

**Shop**  
**Tuesday Bonus Stores**  
**Every Tuesday**  
**BANNISTER'S FURNITURE**  
**BULLARD'S**  
**CLARE-RETTA SHOP**  
**DAYBELL'S NURSERY**  
**EMMY'S FASHIONS**  
**GIBSON'S STATIONERY**  
**HAMMOND'S STUDIO**  
**J & J PHARMACY**  
**JONES HARDWARE**  
**LEGGETT'S**  
**REISIG'S SHOE STORE**  
**VOGUE**

### COMMERCIAL PRINTING

**BUSINESS FORMS**  
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**BROCHURES**  
**PROGRAMS**  
**BUSINESS CARDS**  
**WEDDING INVITATIONS**  
 If It's Made Of Type, Ink  
 And Paper — We Can Do It

**THE FARM TRIBUNE**

80 East Oak 784-6154  
 Porterville

### LOANS

**REAL ESTATE  
 AUTOMOBILE  
 FURNITURE**

**YOU MAY BORROW TO  
 CONSOLIDATE DEBTS  
 OR FOR ANY  
 GOOD PURPOSE**

Sample Payment Plan		
Cash to you	No. Pymts.	Mo. Pymts.
506.75	12	48.00
508.49	18	34.00
509.07	24	27.00
1013.55	24	53.00
1501.94	36	56.00
2003.31	36	73.00

**Other Small Loans.**  
**5% INTEREST PAID ON**  
**THRIFT ACCOUNTS**  
**Finance & Thrift Co.**  
 212 N. Main — 784-1780  
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### PARK & SHOP

### VAN CAMP'S

**Vest Pocket Market**

Open 7 a.m. to 10 p.m. Daily SUNDAYS TOO

**FRESH MEATS — PRODUCE**  
**GROCERIES — SUNDRIES**

Small Enough To Know You ...  
 But Large Enough To Serve You  
 Main and Laurel



## TUESDAY BONUS

Pot No. 1 Carol Voss \$ 5  
 258 N. G St. Apt. 2  
 Porterville, California

Pot No. 2 Jo Stafforini \$ 5  
 23228 Ave. 178  
 Porterville, California

Next Week  
 Pot No. 1 \$ 200  
 Pot No. 2 \$ 35

NEXT WEEK'S REPRESENTATIVE IS:  
**EMMY'S FASHIONS**

### TRAVEL

**AIR - STEAMSHIP**

**ALL LINES  
 TOURS - CRUISES**

**Hanson Travel Service**  
 13 W. Mill 784-2240

### Concrete Pipe

**—IRRIGATION PIPE—  
 Installation Guaranteed**

For Better Service To You We Use  
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 Porterville Radio Dispatch.

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 PIPE CO.**

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By Ace Reid



"Oh, jist a friendly argument . . . he thinks there's too much violence in this country!"

### IRRIGATION SYSTEMS

**Installed And Guaranteed**

**Foundation Piers — Gates and Valves  
 Trenches Dug and Back-filled  
 Grease Traps**

**Bob Jurkovich & Sons**

Be Sure



of That Harvest

### Porterville Cement Pipe Co.

Plant: South Main Street  
 Phone 784-6187

Porterville

### Suhovy's

**SUPER MARKETS**

**ALWAYS QUALITY**  
**MEATS — at the best**  
**prices in the area**  
**VEGETABLES**  
**at their best**  
**LOCKER ORDER SPECIALS**  
**at quantity prices**

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 Cor. Rd. 196 & Ave. 192  
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**SUHOVY'S DOWNTOWN**  
 150 S. Main St.

Open 9 a.m. to 7 p.m.  
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### CIVIL ENGINEER

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### Wedding Invitations

To fit your budget

by *Art Point*

In a price range you  
 select, but above all  
 the finest quality!

Fifty for — \$9.95 \$10.95 \$13.95

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Porterville

# HASTINGS EQUIPMENT CO.



## QUITS



### SALE IN PROGRESS NOW

OUR LOSS - YOUR PROFIT

EVERYTHING GOES TO THE BARE WALLS

WE OFFER THESE TREMENDOUS SAVINGS

AT

## HUGE DISCOUNT PRICES

ON NEW AND USED

INTERNATIONAL HARVESTER AND NEW HOLLAND  
TRACTORS, TRUCKS, FARM IMPLEMENTS, HAY EQUIPMENT,  
TIRES, BOLTS, NUTS, WASHERS, BATTERIES AND  
EVEN HARDWARE GOODS. . . . .

. . . DISCOUNTED UP TO **50%**

## TREMENDOUS SAVINGS TO YOU-

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